

### Welcome from CEO planner tool

Agenda item	Key points this month for the company	Key points for this persons department
Welcome	<i>4 people, all in Northwest – 3 software, 1 sales</i>	<i>3 software</i>
Our values	<i>Angelina Jolie Core Value “Got your back” story</i>	<i>Nicole Kidman financier story</i>
Our purpose	<i>Brad Pitt built to last story</i>	<i>Morgan Freeman rebuild story</i>
Our BHAG®	<i>Last result 1080</i>	<i>Software contribution to stability in March</i>
Our strategy	<i>Discuss Q4 milestones – Stability release 7.1</i>	<i>Stability relevance to annual and 3 year goals, differentiators</i>
Annual priorities	<i>Note North east is slower, South is 47%</i>	<i>Software dept priorities 1. Release 7.2, 2. Hire 3 engineers, 3. Upgrade</i>
Quarterly priorities	<i>Q4 priorities</i>	<i>Q4 software priorities</i>
Your role	<i>Software underpins our strategy and growth</i>	<i>Complement our strategy</i>
Q & A		