

Ideas to bring values and purpose to life

	Worth doing yes / no	Who can own it	Expand the idea	When we should complete
Posters	Yes	Morgan Freeman	6 posters, one for each value in the open office in South and NW	June
Awards	Yes	Jennifer Lawrence	Quarterly, drawn from Core Values stories at monthly meeting	August
Dashboards / Screensavers	No	-	-	-
Agenda in meetings for stories	Yes	Jennifer Lawrence	Monthly meeting, 8 minutes	May
Merchandise	No	-	-	-
Games	Yes	Morgan Freeman	Monopoly in courtyard for each Core Value	July
Mascots	No	-	-	-
Culture book	No	-	-	-
Website / jobs page	Yes	Morgan Freeman	Core Values videos on jobs page and text	Feb
Recruitment & onboarding	No	-	-	-
OTHER IDEAS		-	-	-
Vehicle signage	Yes	Morgan Freeman	Core Values on back of all cars in fleet	Dec